

PRIVACY *Policy*



TD FRESH IMPRESSION

INTRODUCTION

TD Fresh Impression (“we,” “us,” “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website or use our services.

INFORMATION WE COLLECT

- **Information You Provide:** Name, mailing address, email address, phone number, payment details, property access instructions, and any other information you submit when booking or contacting us.
- **May be collected:** IP address, browser type, device identifiers, pages viewed, time stamps, and other usage analytics through cookies and similar tracking technologies.

HOW WE USE YOUR INFORMATION

- **Service Delivery:** To schedule cleanings, process payments, communicate appointment details, and provide customer support.
- **Marketing & Updates:** To send you promotional offers, surveys, and company news (you may opt out at any time).
- **Improvement & Analytics:** To understand how our website and services are used, and to enhance performance and user experience.

DISCLOSURE OF YOUR INFORMATION

- **Service Providers:** We may share your data with trusted partners who assist in service delivery (e.g., payment processors, scheduling software).
- **Legal Requirements:** We may disclose information if required by law or to protect our legal rights.
- **With Your Consent:** We may share data for other purposes when you explicitly authorize us to do so.

COOKIES & TRACKING TECHNOLOGIES

We use cookies and similar tools to recognize returning visitors, customize content, and analyze site traffic. You can disable cookies via your browser settings—however, some features of our site may not function properly.

DATA SECURITY

We implement administrative, technical, and physical safeguards to protect your personal information. While no system is completely secure, we strive to maintain industry-standard measures to guard your data.

Industry-Standard Safeguards

At TD Fresh Impression, “industry-standard safeguards” refer to commonly accepted practices and technologies used by reputable organizations to protect personal information. These standards may include, but are not limited to:

- **Administrative Safeguards:** Employee training, access controls, background checks, and internal policies that govern data use and handling.
- **Technical Safeguards:** Use of SSL/TLS encryption for data transmission, secure servers, password protection, firewalls, anti-malware tools, and regular security updates.
- **Physical Safeguards:** Restricted access to facilities, locked file storage, secure disposal of sensitive documents, and monitoring of physical systems.

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— DATA SECURITY CONTINUED —

These practices are aligned with general guidance from regulatory bodies and frameworks such as the Federal Trade Commission (FTC), the National Institute of Standards and Technology (NIST), and other applicable data privacy standards.

— YOUR RIGHTS —

You have the right to:

- Access, correct, or delete your personal information.
- Opt out of marketing communications.
- Object to or restrict certain processing of your data.

To exercise any of these rights, please contact us at the address below.

— THIRD PARTY LINKS —

Our website may contain links to external sites. We are not responsible for the privacy practices or content of those sites. Please review their policies before providing personal information.

— CHANGES TO THIS POLICY —

We may update this Privacy Policy from time to time. Any changes will be posted here with an updated “Effective Date.” Continued use of our services constitutes acceptance of the revised policy.

— CONTACT US —

If you have questions or concerns about this Privacy Policy, please reach out:

- Email: support@tdfreshimpression.com
- Phone Number: (480) 536-3467

Thank you for trusting TD Fresh Impression. Your privacy and satisfaction are our top priorities!